

Las Animas County 2010 Edition Street Map

About the 2010 Las Animas County Street Map

The 2010 Edition of the Las Animas County Street Map will be 25.5 x 11 inches in size and printed in full color of #80 high-gloss stock. 5,000 copies will be printed and distributed free of charge throughout Las Animas County.

Our 2010 Map Advertising Program is more than just printed advertising. It is an innovative combination of traditional and digital media, especially crafted to get you the most benefit from your advertising budget in these uncertain economic times.

You get...

- Long term exposure to thousands of buyers. This is not "throw away" advertising. People keep and use maps for months or even years.
- Tight integration with the World Wide Web through Trinidadcolorado.net, Trinidad's home-town Internet portal. The Map will be prominently offered for free download (in pdf format) on every Trinidadcolorado.net page plus additional exposure through partner websites like www.mountaindreamfinders.com, www.southerncolorado.info and www.trinidadgraphics.com.
- Everyone who requests a copy of the map at Trinidadcolorado.net will be asked to voluntarily provide contact information. As an advertiser, this contact information will be emailed to you regularly if you so desire so you can follow up with your own sales promotions.

Ad Sizes and Prices

Most of the ad spaces are 3.25 x 2 inches in size, priced at \$275. There are two oversize ad positions, 5.75 x 2 inches and 8 x 2 inches, priced at \$420 and \$525 respectively. If you would like a larger ad, any two adjacent ad spaces may be combined, with a discount of 5% off the total. Trinidadcolorado.net sponsors receive an additional 20% discount. Ad layout is included in the prices.

Terms

One-half of the total is due when you place your order, the balance on publication. 5% discount if you choose to prepay to total amount.

Tentative Publication Dates

Copy deadline: Friday, July 9.

Publication Date: Monday, July 26

Ad No.	Rate	Remarks:
1. _____	\$ _____	_____
2. _____	\$ _____	_____
3. _____	\$ _____	_____
		Total Charges \$ _____

Discounts and Deposits

Prepayment discount (5%)	\$ _____	
Trinidadcolorado.net sponsor discount (20%)	\$ _____	
Total discounts	\$ _____	
		Net charges \$ _____
Deposit amount	\$ _____	
		Balance due on publication \$ _____

Billing Information

Date _____ Company _____
Billing Address _____
Phone _____ Fax _____
Email _____ Proof to _____

On behalf of my company, I agree to pay the charges detailed above. I understand that I will have an opportunity to examine proofs of my advertising prior to printing and make any changes I desire.

If you advertised on the 2009 Las Animas County Map, please check one of the following:

- Run the same ad as last time
 Run the same ad with attached changes
 I want to run a different ad and will supply copy and instructions before July 9

Authorized Signature _____

Trinidad Graphics

(719) 845-1424 • steve@trinidadgraphics.com

www.trinidadgraphics.com

The 2010 Las Animas County Street Map is a joint project of Trinidad Graphics, Trinidadcolorado.net and Colorado Land Properties, LLC